TRANSFORMING CROSS-BORDER TRADE IN PAKISTAN

Message from the CEO

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As we look forward to 2024 and beyond, PSW's TRADE celebration is a year of celebration, reflection, and strategic planning. This milestone year marks the culmination of our commitment to excellence and innovation, ensuring continuity in the TRADE journey and laying the groundwork for future growth and success. As we prepare for the next phase of our journey, we are committed to maintaining the momentum and leveraging our collective strengths to achieve new heights in the TRADE landscape. We extended partnership journey, highlighted our commitment to excellence and innovation, and the strategic initiatives that will propel us forward in the TRADE sector. The upcoming year promises to be a pivotal moment in our TRADE journey, with opportunities for growth, innovation, and strategic partnerships that will shape the future of the TRADE industry. We look forward to seeing the achievements and milestones that will unfold in the coming years.

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Over 87k Subscribers and Counting: PSW's Milestone Achievement

PSW's Subscriber base has crossed 87,542 business and Other Government Agency (OGA) users, reflecting a significant milestone in our digital journey. This growth underscores our commitment to PSW's customer-centric approach and our dedication to enhancing cross-border trade facilitation.

Among these users, there are 5,401 on Stream users, demonstrating PSW's role in fostering economic growth and facilitating trade. The platform has processed 583,031 LPCOs, showcasing its capacity to streamline trade processes and boost efficiency.

PSW's user ORGANIZATIONS, including Customs and Other Government Agencies (OGA), demonstrate the platform's versatility in addressing the diverse needs of the trade community. These organizations leverage PSW's services to enhance compliance, streamline operations, and facilitate seamless cross-border transactions.

The ongoing growth in PSW's subscriber base and its impact on trade facilitation underscore the platform's significance in the region's trade ecosystem. As PSW continues to evolve and expand its services, it is poised to play a pivotal role in driving cross-border trade and economic growth in the region.

PSW EXCELLENCE

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Digitalizing Pakistan's Pharmaceutical Trade: DRAP Chararas Gateway

PSW is pleased to announce the successful integration of the Drug Regulatory Authority of Pakistan (DRAP) with the Chararas Gateway, a pivotal step in digitalizing the pharmaceutical trade. This integration streamlines processes, enhances compliance, and fosters seamless cross-border transactions, ensuring efficiency and transparency in the pharmaceutical sector.

PSW Highlights Partnerships at the International Maritime Exhibition 2024

PSW made a notable impact at the International Maritime Exhibition 2024, showcasing its commitment to enhancing maritime trade facilitation. The event underscored PSW's role in fostering partnerships and leveraging technology for the Ease of Doing Business and trade facilitation initiatives.

PSW Advances Pakistan's Digital Transit Framework with e-TIR Integration

PSW has signed a significant agreement to integrate the e-TIR system with its platform, a move that will significantly enhance the efficiency and security of cross-border transactions. The integration with the TIR Secretariat in Geneva is expected to PSW's commitment to Pakistan's trade facilitation.

PSW Successfully Migrates to New Data Center

PSW Enhances Trade Facilitation with New Data Center Migration

PSW has successfully migrated its data to a state-of-the-art data center, ensuring enhanced security and seamless trade facilitation. This strategic move underscores PSW's commitment to leveraging cutting-edge technology to boost efficiency and security in cross-border trade.

PSW Recognized for Digital Transformation at Port & Shipping Summit

PSW received a gold certificate of appreciation for its role in transforming Pakistan's trade and logistics landscape. This recognition underscores PSW's significant contribution to digitalizing the port and shipping sector, facilitating smoother and more efficient trade operations.

Khadijah Program Recognized for Digital Transformation 2024 for Transforming Women's Access to Global Markets

PSW's Khadijah Women Empowerment Program continues to serve women-led businesses and entrepreneurs, facilitating their access to global markets. The program's impact was recognized with the "Digital Transformation 2024" Celebration by Karachi Business Weekly, underscoring its commitment to empowering women in business.

PSW Recognized for Advancing Sustainable Development Goals at the 27th Sustainable Development Conference

PSW's commitment to sustainable trade practices was recognized at the 27th Sustainable Development Conference, where it was honored for its contribution to advancing sustainable trade practices and achieving Sustainable Development Goals (SDGs).

PSW COLLABORATION

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PSW and FTSL Partner to Launch Advanced Trade Compliance Solution

PSW has taken a significant step towards enhancing trade compliance in Pakistan through a collaboration with Global Transformation Services Limited (FTSL), a leading provider of customs compliance solutions. This partnership has introduced a cutting-edge solution that aims to simplify trade compliance processes for PSW's stakeholders.

PSW Proudly Sponsored the 4th Annual International Conference - ISA

PSW was honored as the Forum Sponsor at the 4th Annual International Conference on Industrial Security Automation (ISA) in Karachi, organized by the Institute of Business Administration (IBA) Karachi. This event, a cornerstone in the industrial security sector, brought together leaders, experts, and stakeholders from various industries to discuss the latest advancements and challenges in industrial security automation. PSW's sponsorship underscores its commitment to fostering innovation and enhancing security standards in the trade and logistics sectors.

E-Sponsoring SMEs: PSW and Bank Alfalah Collaboration with Bankers Association

In a groundbreaking collaboration, the Bankers Association of Sindhu (BAS) and Bank Alfalah have partnered with the Pakistan Single Window (PSW) to facilitate the e-sponsoring of SMEs, a pioneering initiative that promises to revolutionize the way small and medium enterprises (SMEs) access crucial trade facilitation services.

PSW Collaborates with PSTAD for the 41st Mid-Career Management Course

In a significant step towards enhancing trade facilitation, PSW, in collaboration with the Pakistan Single Window Technical Assistance Department (PSTAD), has successfully completed the 41st Mid-Career Management Course, a pivotal initiative aimed at the mid-level Pakistan Customs officers.

PSW and UNDP Join Forces to Drive Trade Innovation and Sustainable Growth

In a strategic move to enhance Pakistan's trade facilitation, PSW recently engaged in a strategic partnership with the United Nations Development Programme (UNDP). This collaboration aims to leverage technology and innovation to drive trade facilitation and sustainable growth in the region.

PSW GLOBAL

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PSW at the World Internet Conference 2024: Strengthening Cross-Border E-Commerce

PSW's participation in the World Internet Conference 2024 in Wuzhen, China, underscored its commitment to enhancing cross-border e-commerce and digital trade facilitation. The event, a pivotal gathering of global technology leaders and policymakers, provided PSW with valuable insights into the future of digital trade and opportunities for strengthening its cross-border e-commerce initiatives.

PSW Receives Global Recognition at the 7th International Border Management Conference

PSW has been recognized for its exceptional contribution at the 7th International Border Management Conference, a prestigious event dedicated to enhancing cross-border trade facilitation and security. The conference, which brought together leaders, experts, and stakeholders from various industries, provided a platform for discussing the latest advancements and challenges in border management and trade facilitation. PSW's recognition underscores its significant impact on these critical areas.

PSW Leads the Way in Digital Trade at Regional Workshop on Paperless Trade Implementation in Sensa

PSW participated in the Sensa Workshop on Digital Trade Facilitation, organized by the Economic Commission for Europe (UNECE) in collaboration with the Pakistan Single Window Technical Assistance Department (PSTAD). The workshop, a pivotal event in the region, focused on advancing Pakistan's leadership in digital trade facilitation and enhancing cross-border trade efficiency. Sajida Bibi, Director of PSW, Shahzad Ali, the PSW Stakeholder Lead, and Ms. Sadia Ali, the PSW Technical Lead, were instrumental in leading Pakistan's delegation, showcasing the country's commitment to digital trade facilitation and sharing valuable insights and experiences with the global trade community.

PSW IN THE NEWS

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PSW's Chief Domain Officer Discusses PSW's Role in Trade Transformation on CNA's Morning Show "City 360"

The Chief Domain Officer of PSW, Mr. Shahzad Ali, recently appeared on Channel News Asia (CNA) to discuss the transformative impact of Pakistan's trade reforms. The discussion highlighted the significant role of the Pakistan Single Window (PSW) in streamlining trade processes and boosting Pakistan's economic growth. The interview emphasized the efficiency and security that the digital trade ecosystem offers, underscoring the critical role of PSW in facilitating seamless cross-border transactions and enhancing Pakistan's trade infrastructure.

PSW's #OneNight Women Empowerment Program Awarded WTO's International Prize for Inclusive Trade Policies

The Pakistan Women Entrepreneurship Program, initiated by the Pakistan Single Window (PSW), has been awarded the World Trade Organization (WTO) Director-General's Prize for Inclusive Trade Policies in 2023. This recognition underscores PSW's commitment to fostering gender equality in trade and its dedication to empowering women entrepreneurs. The program has been instrumental in promoting inclusive trade practices and creating opportunities for women entrepreneurs.

ADB Conference Highlights Regional Integration in Digital Era For Leveraging Trade For Climate, Health Solutions

The Asian Development Bank (ADB) conference on regional integration through trade, PSW's CEO Syed Sabir Abbas highlighted the transformative potential of digital trade facilitation in leveraging trade for climate, health, and other critical challenges. The discussion underscored the role of digital trade facilitation in addressing these challenges and promoting sustainable development across the region.

Women Entrepreneurship Challenge Discussed At 27th SDC

At the Karachi Sustainable Development Conference, PSW's Women Entrepreneurship Challenge was discussed as a key initiative to foster gender equality and economic growth. The discussion highlighted the challenges faced by women entrepreneurs in the region and the potential impact of initiatives like the PSW Women Entrepreneurship Challenge in addressing these challenges and promoting gender equality.

APTMA Organizes Seminar On 'Electronic Certificate Of Origin'

The All Pakistan Textile Mills Association (APTMA) in collaboration with PSW and the Trade Development Authority of Pakistan (TDAP) organized a seminar on the Electronic Certificate of Origin (EoO) in Karachi. The seminar aimed to educate the textile industry and stakeholders. The seminar underscored the importance of the EoO in streamlining trade processes and enhancing compliance with international trade standards.

PSW's Khadijah Women Empowerment Program Awarded WTO's International Prize for Inclusive Trade Policies

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PSW is Set to Revolutionize Trade Operations with New Integrations

PSW is poised to revolutionize trade operations by integrating key regulatory bodies and stakeholders into its platform. The upcoming integration of Ministry of Climate Change (MoCC), Bank of Punjab (BoP), and Bank Alfalah (BAL) into the PSW ecosystem promises to streamline trade processes, enhance compliance, and foster collaboration among stakeholders. This strategic move underscores PSW's commitment to leveraging technology and collaboration to drive efficiency and transparency in the trade ecosystem.

PSW Trade Connect

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Fostering Innovation in Exporter Support at the National Exporters Training Program (NETP)

As part of its National Exporters Training Program (NETP), the Trade Development Authority of Pakistan (TDAP) recently hosted a session on enhancing exporter capabilities. The session focused on leveraging technology and fostering partnerships to enhance export competitiveness. The event underscored the importance of collaboration and innovation in navigating global trade challenges.

Collaborating for Progress: PSW's Key Session with KCCI to Drive Trade Efficiency

PSW recently participated in the Karachi Chamber of Commerce and Industry (KCCI) Seminar on Importance of Collaborations, Partnerships, and Networks for Growth. The event, which brought together various stakeholders, underscored the importance of collaboration and partnerships in driving trade facilitation and economic growth.

PSW Empowers Businesses with E-Sponsorship Support at Sukkur Chamber of Commerce

PSW conducted a crucial training session at the Sukkur Chamber of Commerce, Industry, and Agriculture (SCCIA) to empower businesses with the knowledge and skills to navigate the e-sponsorship process effectively. The session, facilitated by Syed Sabir Ali, underscored the importance of digital literacy in enhancing trade facilitation and cross-border transactions.

Building Stronger Stakeholder Relationships through TIPP Stakeholder Engagement

PSW participated in a training workshop organized by the Trade Development Authority of Pakistan (TDAP) in Rawalpindi. Workshop on Cross Border Trade Facilitation and Trade Information Portal (TIP) for Exporters, aimed at enhancing cross-border trade facilitation and promoting the use of the Trade Information Portal (TIP) among exporters. The workshop underscored PSW's commitment to fostering strong stakeholder relationships and enhancing trade facilitation in Pakistan.

Company Updates

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Trade Talks Season 2 Episode 5: PSW's Strategic Private Sector Partnerships Transforming Cross-Border Trade

Join Khizar Hayat, Senior Manager, Strategic Partnerships, and Syed Sabir Abbas, CEO, Pakistan Single Window, as they discuss how strategic partnerships between PSW and key stakeholders are transforming cross-border trade in Pakistan. The discussion will cover the role of private sector partnerships in enhancing trade facilitation, the benefits of PSW's partnerships for the logistics sector, and the future of cross-border trade in the region.

Championing Diversity, Equity and Inclusion at PSW

PSW is proud to lead the way in fostering a diverse, equitable, and inclusive workplace. By celebrating Google Digital Women's Leadership Week, we underscore our commitment to empowering women in leadership and promoting gender equality in the trade ecosystem. Our initiatives, including the Khadijah Women Empowerment Program, exemplify our dedication to creating a more inclusive and equitable trade environment.

PSW Champions Health and Well-Being: Breast Cancer Awareness Session

PSW is committed to fostering a healthy and vibrant workplace. This session on breast cancer awareness, conducted by a leading healthcare expert, underscores our commitment to employee well-being and the importance of early detection and prevention in combating this disease.

Developing Leaders for a Thriving Trade Ecosystem

Leadership development is crucial for the success of the trade ecosystem. PSW's commitment to fostering leadership skills ensures that our stakeholders are equipped to navigate the complexities of cross-border trade and contribute to a thriving trade ecosystem.

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